

CONTEMPORARY ISSUES IN AMERICAN STUDIES

During the last few decades, many nations emerged from the ranks of developing countries into industrialized and export-led economies. This was achieved through the implementation of innumerable new and viable industrial and export projects of different sizes and specificities. The most crucial issue facing Ukraine is the achievement of sustainable economic growth; in this the expansion of its foreign trade is an important contributing factor to overcome domesticism of the economy and ethnocentrism of mentality. The university students of economics are expected to become a driving force for the national economic development under the conditions of an increasingly internationalizing evolution of the world economy. Multi-language proficiency, which is inseparable from multi-cultural background, has turned out to be a vital requirement for the Ukrainian economists and an integral element of their academic training.

"American Studies Association", which kindly cared to convoke an assembly of the English language and culture researchers, has undoubtedly succeeded in a daring experiment to integrate the delicate spiritual values discovered by peaceful classical philologists and literature scholars, into a pitiless material world of financial indices and mathematical evidence obtained by warriors of economic studies. An alleged aloofness of two sciences has proved to be just a figment of an effortless imagination. The conference has brought out clearly that globalization processes traced in economy were found to have initially emerged in a cultural discourse. The trends of globalization observed in both areas have surprisingly much common in their philosophy, which, was already scrutinized by philologists and literature scholars ages and ages ago. An encouraging outcome of the conference is in the mutual consent and beneficial unification of the experienced pioneers and zealous neophytes of the globalization studies.

The conference was especially advantageous because of its constant focus on the American history and culture, experience and current strategies, failures and achievements all that are of great practical value for any developing nation.

The students of economics were particularly pleased to find themselves in an English-medium gathering of the explorers of arts who demonstrated an exquisite academic style of reports and manner of esteemed discussions, which besides their tangible scientific merits brought out intangible assets of a workshop on skills in proper partaking in an international forum.

The University Department of English Language for Faculties of Science is grateful to Public Affairs Section of the US Embassy in Ukraine and American Studies Association for their efforts to set up a bridge between the adherents of social and arts studies for the benefits of scientific expertise and cooperation.

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