

*TOURISM STUDIES IN “GEOGRAPHY AND TOURISM” JOURNAL: 2007-
mid 2014 REVIEW*

During recent decades Ukraine got several impetuses for development, in academic sphere in particular. We aimed our scoping research on tracing and questioning the role of the collection of scientific papers “Geography and Tourism” in tourism studies in the country. Our quantitative and qualitative assessments, despite some subjectivity limitations, prove the complex and systematic approach propagating the tourismology (as the core of tourism studies) and integrative role of geography in the research domain. The review of publications during 2007-mid 2014 reveals the all-Ukrainian scope of the Journal, its consistent promotion of young scholars and international cooperation.

Key words: tourism studies, Geography and Tourism, Ukraine, review.

Introduction. Independency challenges excite onward transformations in Ukraine, of academic developments in particular. Established in 1990 at Geography Faculty of Taras Shevchenko National University of Kyiv Chair of Regional Studies and Tourism (the Chair) pioneered the evolution of contemporary approaches to tourism studies in the country purporting the integrative role of geography. This idea gained development and recognition in the collection of scientific papers “Geography and Tourism” Journal (the Journal) established in 2007.

We aimed to trace and to question the role and consistency of the Journal in shaping the tourism studies in Ukraine. We speculated that complex and systematic approach promoted by the Journal platforms its all-Ukrainian and international prospects in the domain.

The variety of conventional content analysis methods enables quantitative and qualitative assessments of research results (theoretical, applied or combined/descriptive, explanatory, evaluative or combinations of the above), topical characteristics of discourse, propagation across Ukraine and abroad. We realize certain limitations of subjectivity and believe, however, our scoping view on the Journal evolution serves better understanding of current (unfortunately, often inaccessible because of language factor) tourism studies in Ukraine discourse.

Progress on the way. The evolution of “Geography and Tourism” reflects that the first in Ukraine Chair of Regional Studies and Tourism of Taras Shevchenko National University of Kyiv promotes consistent progress of the Ukrainian tourism studies purporting the integrative role of geography. The regular publications started in 2009 and span 28 issues from 2007 by mid of 2014. The structure of the Journal gained final patterns by 2011. Currently it calls for papers quarterly to present research results on: “Geography of Recreation and Tourism: Theory and Applied Studies”, “Regional and Human Geography: Topical issues”, “Nature Geography: Theory and Practice”.

During 2007-2014 the Journal published 1125 papers. The disciplinary

patterns confirm the dominance (65%) of materials related to tourism studies, which in some cases enrich the regional and nature geography sections (25% and 10%, respectively).

A total of 723 tourism related papers reflect the mission of the Journal to favour complex and systematic approach to subject differentiation (Figure 1).

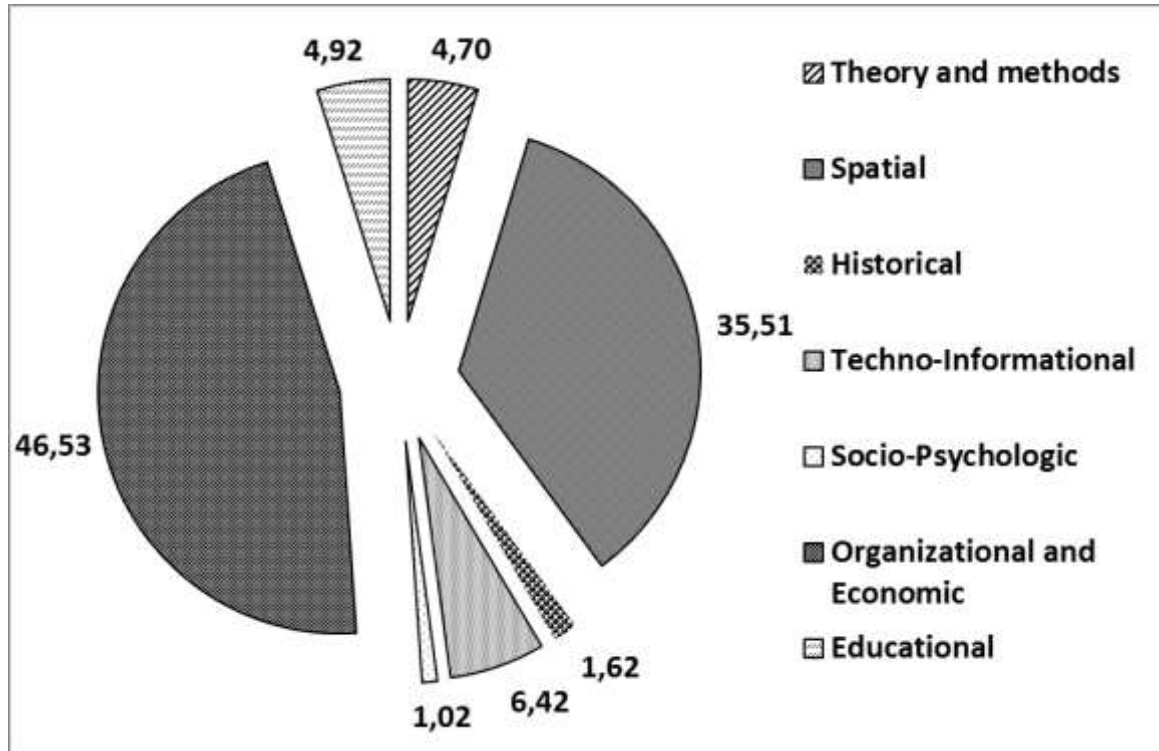


Figure 1. Patterns of tourism studies focuses in “Geography and Tourism” 2007-2014, %

Upon the whole range of topical focuses the fundamentals discourse progresses in 8% of theoretical and about 18% of combined theoretical and applied papers. Papers on theory (concepts, terms and methods) mirror progressive shaping of wider and general (philosophical) essence of the core of tourism studies –Tourismology, germinating as a branch in Ukraine.

The last decade of XX century boom of tourism-oriented chairs in various academic institutions across Ukraine incited scholars of differentiated disciplinary domains to welcome the Journal enthusiastically. Authors from other regions of Ukraine (45,69%) compete the Chair and other Kyiv situated academicians (45,79%) in tourism explorations comparing to 25:70 respective ratio in regional and human geography papers.

Two thirds of the Journal’s all-Ukrainian intercourse on tourism studies reflects results of established researchers. Rateable participation of young scholars proves the successive policy of the editorial board (Figure 2).

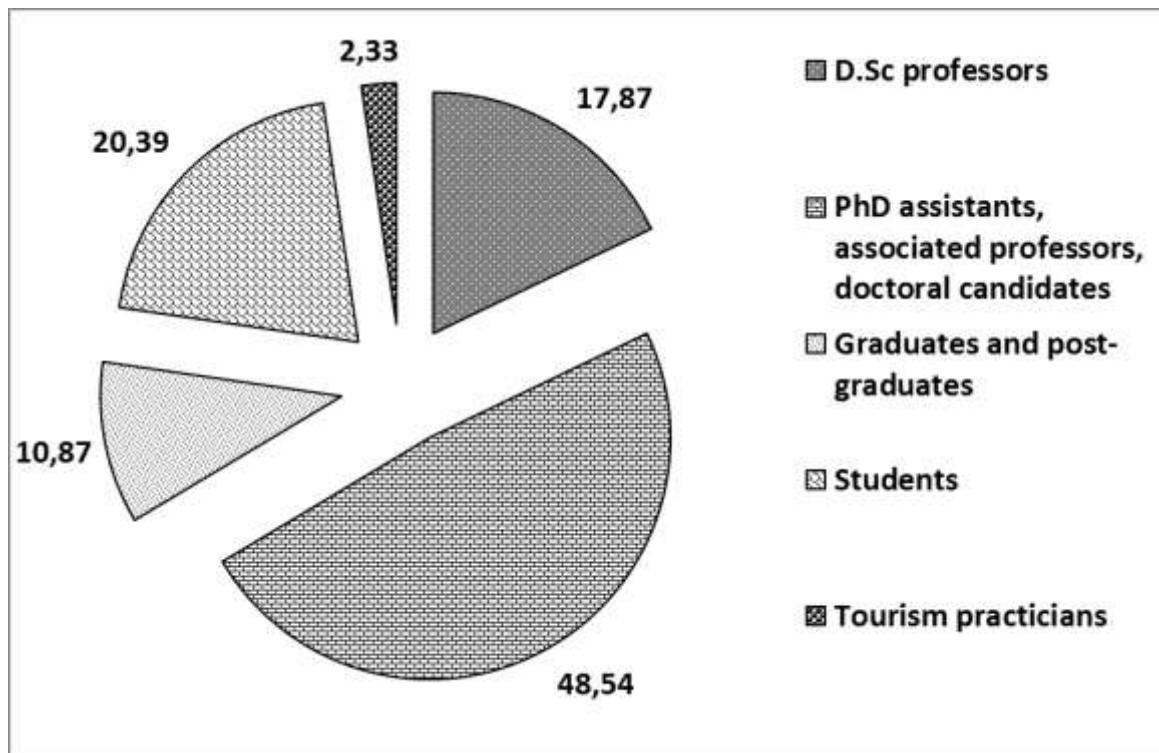


Figure 2. Composition of tourism studies' authors by degree, "Geography and Tourism" 2007-2014, %

The initial steps of the Journal internationalization, in the course of conferences in particular, endorsed participation of scientists from Belarus, Moldova, Kyrgyzstan and Uzbekistan. Among 77 foreign authors (7,9% of all) Russian scholars dominate with 70%. Traditional ties with Polish academicians compete with contribution of Italian scholars (each 14% of foreign authors), which reflects the strengthening cooperation of the Chair with Macerate University, including the programme of double master degree in planning and management of tourism systems.

Avowal of all-Ukrainian complex and systematic tourism studies. The farsighted ideas of the Chair progenitor D.Sc.Boris Yatsenko [1] and his successor D.Sc Olga Lyubitseva [2] set the fashion of the Journal. The tourism study section "Geography of Recreation and Tourism: Theory and Applied Studies" gained a foothold in the Journals' structure as from its third edition onwards. Starting from collection of papers in sections "Scientific research for tourism" and "Scientific and pragmatic challenges of recreation and tourism" (Issues ## 1,2), the editorial board differentiated publications to additional sections "Problems of tourism development in the world and Ukraine" (Issues ## 3,4), "Problems of regional development" (Issues ##10-15).

In addition the Journal's structure dynamically embraced sections of respective conferences. The all-Ukrainian conference "Regional geography as inter-disciplinary scientific domain: topical problems" mirrored the 20th anniversary of Chair establishment by section "Regional Geography of

Tourism” (Issue #6), the International conference “Ukraine-Italy: cooperation in tourism” (Issue #7) by sections “International cooperation and education in the context of national tourist product”, “National tourist product and image policy of the country”, the all-Ukrainian conference “Tourism: science, education, practice” by “Geography of tourism”, “Regional studies of tourism” and “Innovative practice of tourism” sections (Issues ##8, 9). Consistent cooperation with Italian colleagues (Macerate University) prompts further round-tables and conferences (issues ##13, 16, 24).

Issues ##13, 14 introduced the apropos reflections of researches related to EURO-2012 in Ukraine and Poland. The prominent event inspired applied explorations of academicians across Ukraine and Poland. A total of 32 topical papers in Journal’s editions of 2010-2012 investigated challenges and prospects of tourism development in general [to name just some 18, 38, 66, 147, 156, 167, 203, 226] and with specific spatial focus [to name just some 19, 35, 84, 110, 192, 223, 255] in particular.

The discourse on the core of tourism studies launched by the Chair academicians [86, 121, 126, 132, 201] captures followers from other institutions in Kyiv and regions of Ukraine [7, 46, 47, 50, 68] (young scholars in particular [239, 176, 102, 55]) and abroad [2, 160, 246, 247]. The applied research dominance (70%) strengthened by robust evaluative focus of the Journal’s papers prove the pragmatic value of tourism studies in Ukraine (Figure 3).

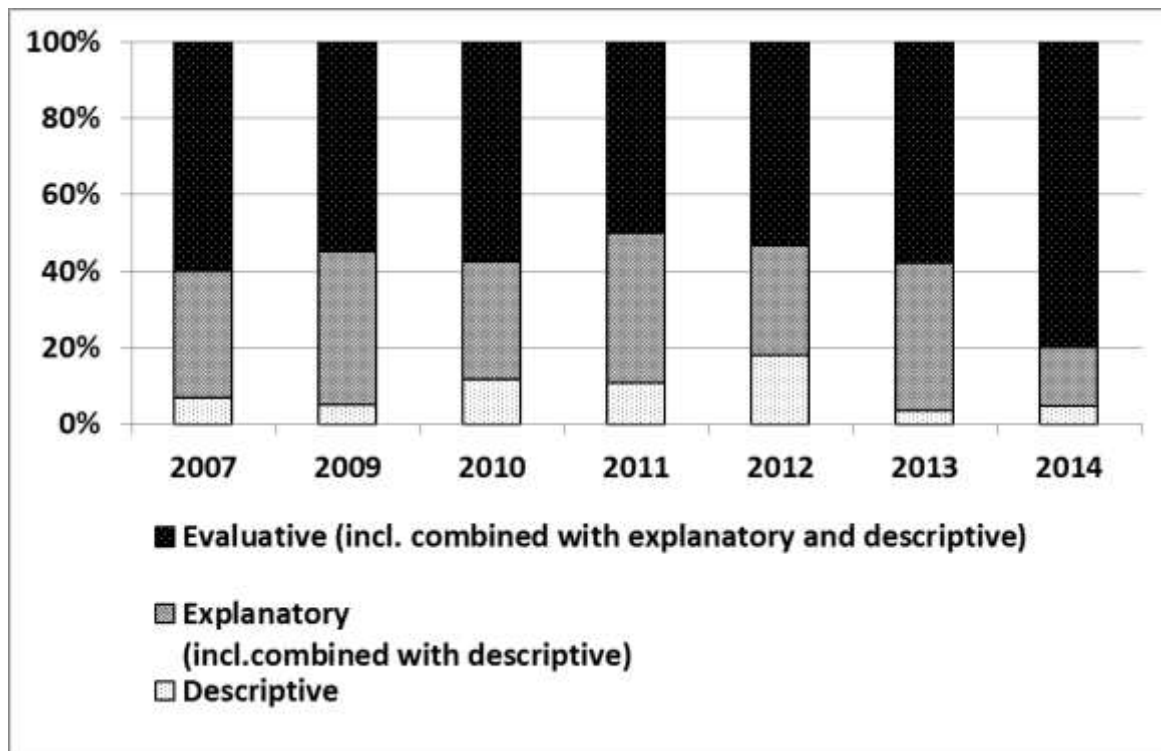


Figure 3. Research approaches patterns of tourism studies in “Geography and Tourism” Journal, 2007-2014 (%)

At least one third of Journal’s articles in every issue mirror the spatial

view on the domain. The growing number of papers on areas' tourism resources and potential combine with enhancement of nature management, ecology and sustainable development considerations (Figure 4).

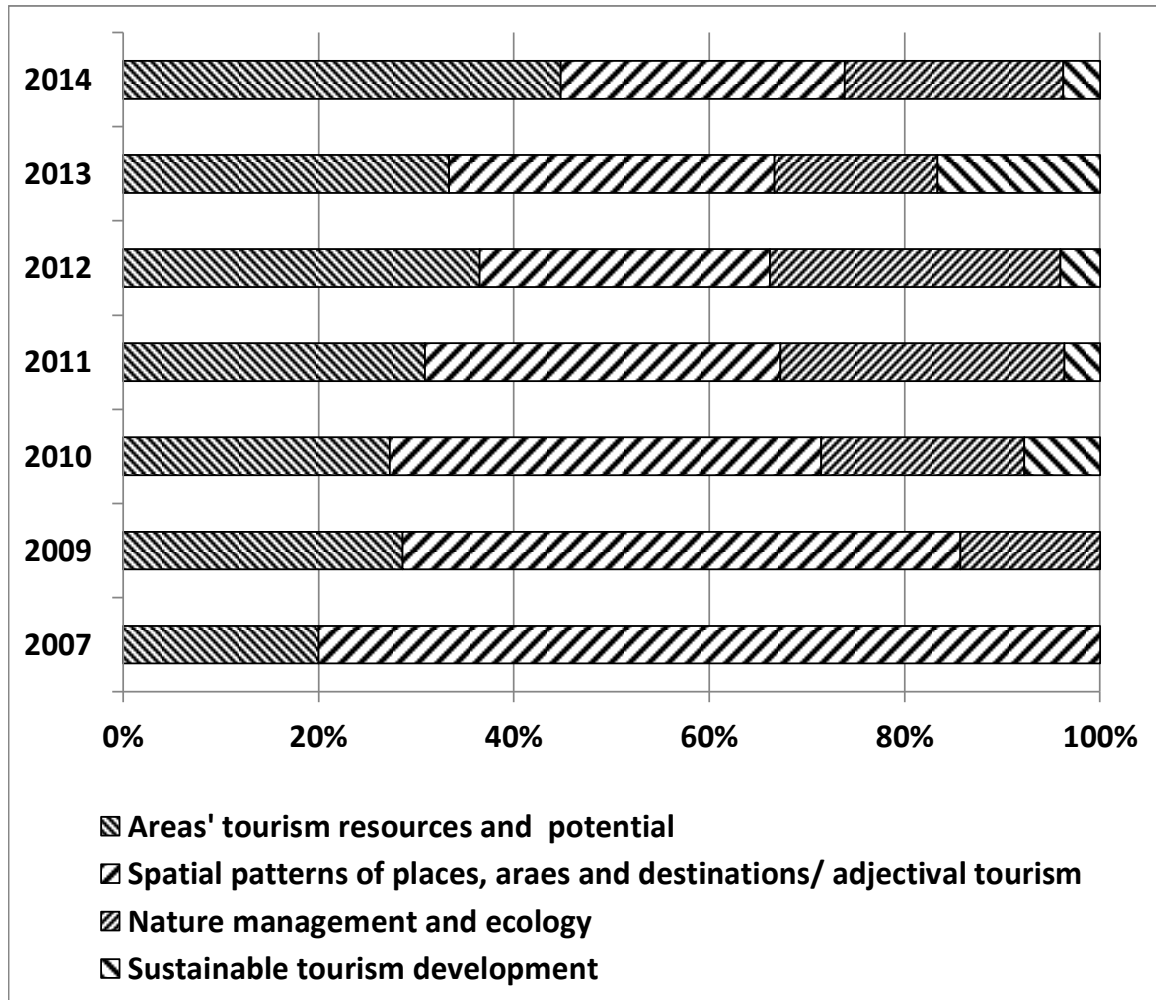


Figure 4. Spatial focus of tourism studies in “Geography and Tourism” 2007-2014, %

The geographic focus on tourism studies [197, 122] evolves in series of complex comparative studies of world regions (D.Sc, prof. Oleksandr Beidyk and PhD, prof.as. Sergiy Syrovets), ecologic aspects of tourism development and numerous papers on domestic regions professed by respective local-based scholars. The ecologic trails designs represent notable works of students led by D.Sc, prof. Olexandr Dmytruk.

The dominant share of papers reflects understanding of the integral organizational and economic focus on market issues (Figure 5). The one fifth among them analyses adjectival tourism activities from the inter-disciplinary perspective (religious, industrial, events, rural and green as the most popular in Ukraine). The notable tourism logistics research gains momentum following D.Sc, prof. Ihor Smyrnov works. Papers on regulation and governance in tourism speculate in many instances the benchmarking experience for Ukrainian

tourism enhancement (for example students led by PhD, prof.as. Victoria Kiptenko). What is natural for “Geography and Tourism” a bulk of papers devoted to economic aspects have definite geo-referencing to regions of Ukraine and/or the world.

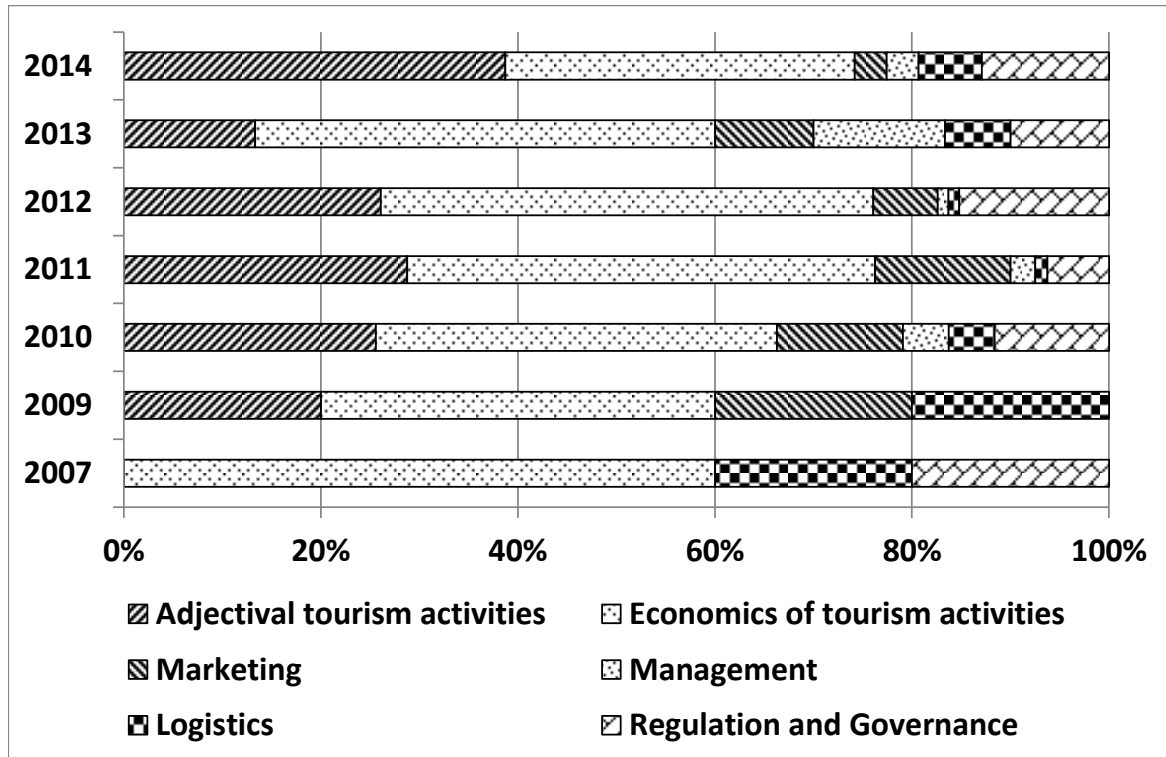


Figure 5. Organizational and Economic focus of tourism studies in “Geography and Tourism” 2007-2014, %

Among the studies presenting results on technological aspects of travel and tourism services over 40% in average explore the digital transformation of the domain and geo-informational innovations. The historical, social and psychological surveys just peep. Tourism-based educational and training concerns reflect strengthening of internationalized discussion on the Journal’s pages [11, 14, 37, 148, 144, 175, 210].

The reach of the journal during 2007-2014 platforms its solid role in all-Ukrainian complex and systematic tourism studies (Table 1.)

*Table 1.
Pillars of tourism studies represented in “Geography and Tourism”, 2007-2014*

<i>Regional Institutions (location)</i>	<i>Faculty/Chair Title</i>	<i>Authors: references</i>	<i>Key concepts and/or research branches</i>
Taras Shevchenko National University of Kyiv		Beyidyk O.O.: 21, 22, 23, 24	Tourism resources and regions of the world,

(Kyiv)	Chair of Regional Geography and Tourism	Kiptenko V.K.: 56, 86, 87, 88, 89, 90, 92, 93, 122	tourismology, tourism regional studies, tourism competitiveness, governance of tourism and its sustainable development, digital transformation of tourism, education
		Lyubitseva O.O.: 117, 118, 119, 120, 121, 122, 123, 124, 125, 126	Tourismology, regional geography of tourism, education, governance of tourism sustainable development in Ukraine
		Malynovska O.Yu.: 92, 127, 131, 132, 133, 134, 209	Tourismology, marketing of national tourism, children tourism, innovative forms of tourism and hotel business, business tourism, education and training
		Matvienko N.M.: 135, 136, 137, 138, 139	Insurance services, tourism resources (Turkey) and tourism industry (India, Croatia), recreation complex of Podillya
		Smyrnov I.G.: 200, 201, 202, 203, 204, 205, 206, 207	Tourismology, logistics in hospitality and for sustainable development, economics and marketing, psychology and sociology of tourism
		Shparaga T.I.: 125, 193, 194, 195, 196,	regional studies of museums, castle complexes and pilgrimage, wine tourism in Ukraine and its regions
		Syrovets S.Yu.: 21, 22, 23, 24, 213	tourism in the Capital region, tourism resources and regions of the world
		Yatsenko B.P.: 234, 235, 236, 237	Education, tourism industry of Japan
		Fedchuk A.P.: 63, 64, 132	Tourism process in Antarctic, geography for tourism
Taras Shevchenko National University of Kyiv (Kyiv)	Chair of Economic and Social	Matvienko V.M.: 137, 138, 139	Insurance services, tourism resources (Turkey), recreation complex of Podillya

	Geography	Glibovets V.L.: 69,70	Tourism in urban areas
		Oliynyk Ya.B.: 157, 158, 159, 197	Geography for tourism, eco-networks and national tourism product promotion, education
Taras Shevchenko National University of Kyiv (Kyiv)	Chair of Geography of Ukraine	Dmytruk O.Yu.: 51, 52, 54, 53, 65	Recreation landscape, eco-tourism and eco-trails designs (26 in total), Kyiv in particular, business tourism
		Motuzenko O.O.: 12, 124, 145, 147, 148, 149	Tourism and recreation potential (Kyiv in particular), wine-gastronomic tourism, education
		Udovichenko V.V.: 215, 216, 217	Marketing communications, recreation load, formalities and international regulation
		Uliganets S.I.: 12, 54, 218, 219	Tourism and recreation potential (Kyiv in particular), business tourism, tourist behaviour
Taras Shevchenko National University of Kyiv (Kyiv)	Chair of Geodesy and Cartography	Datsenko L. : 44, 45	Cartography for tourism
National Aviation University, Institute of International Affairs (Kyiv)	Chair of Regional Geography and Tourism	Balabanov G.V.: , 14, 15, 16, 17	Balanced regional development of tourism, tourism competitiveness and aviation, education
		Borysiuk O.A.: 30, 59, 240, 245	Regional aviation system, innovations
		Zarya I.V.: 240, 241, 242, 243, 244, 245,	Tourism industry development, in Ukraine in particular, tourism management, innovations
		Pestushko V.Yu.: 172, 173, 174	World market of tourist services, demographic preconditions of tourism development, Chornobyl as destination
		Stepanets N.P.: 211, 212	Education, tourism in rural areas
		Uvarova G.Sh.: 222, 223, 224	Education, international co-operation , marketing

Institute of hotel, restaurant and tourism business of Kyiv National University of Culture and Arts (Kyiv)	Chair of International Tourism	Antonenko V.S.: 5, 6, 7, 8, 9, 10, 11	Education, climate changes impacts, tourism of cultural heritage, green tourism
		Kozlovskiy E.V.: 8, 67, 105, 106, 108	International organizations, cultural heritage, innovations in tourism, globalization effects
		Ustymenko L.M.: 220, 221	Video-ecology
		Vyshnevskaya G.G.: 226; 232	Excursion programmes, gastronomic attractions
		Kornilova N.V. : 97, 98, 99	Tour-operating, event tourism, Chernigiv region
		Kornilova V.V. 100, 101	Advertisement in tourism business, tourism of cultural heritage, Sumy region in particular
National University of food technologies (Kyiv)	Chair of Hotel and Restaurant Business	Basyuk D.I.: 19, 20	Competitiveness, wine tourism
		Dotsenko V.F., Arpul O.V., Bondar N.P., Dudkina O.O. : 57, 58	Infrastructure of the Capital region of Ukraine
Kyiv University of Tourism, Economics and Law	Chair of Tourism Theory and Practice and Hotel Industry	Didenko K.D.: 47, 48, 49	Tourismology, tourist road traffic in Europe, youth tourism
Bogdan Khmel'nytskyi National University of Cherkasy (Cherkasy)	Chair of Tourism and Hotel and Restaurant Business	Novikova V.I.: 153, 154, 155, 156	Tourism infrastructure, resorts, education
		Radchenko O.M. 177, 178, 179, 180	Historical and ecologic aspects of tourism in Ukraine, tourism marketing, social media in tourism
Yuriy Fedkovych National University of Chernivtsi (Chernivtsi)	Chair of Geography and Tourism Management	Boyko I.D.: 31	SPA tourism
		Ivanunik V.O.: 75, 76	Tourism in Chernivtsi region
		Yavkin V.G.: 238	Tourism in the Carpathians
	Chair of Geodesy, Cartography and Land Management	Dutchak C.V.: 66	Cartography for tourism
Ivano-Frankivsk national technical University of Oil and Gas (Ivano-Frankivsk)	Chair of Tourism	Penderetskiy O.V.: 170, 171	Complex studies of industrial tourism, in Carpathian region in particular

V.N.Karazin National University of Kharkiv (<i>Kharkiv</i>)	Chair of Tourism Business	Parfinenko A.Yu.: 161, 162, 163, 225	Tourism competitiveness and governance, education
Kharkiv National Economic University (<i>Kharkiv</i>)	Chair of Economics	Zima O.G.: 250, 251, 252	Green tourism, informational environment, destination branding
		Lola Yu.Yu.: 115, 152, 252	Travel company management, tourism information centres
Kryvyi Rig National University (<i>Kryvyi Rig</i>)	Chair of Physical Geography, Domestic Studies and Tourism	Patsyuk V.S.: 167, 168, 208	Complex studies of industrial tourism
Volodymyr Vynnychenko Kirovograd State Pedagogic University (<i>Kirovograd</i>)	Chair of Geography and Geo-ecologyh	Kolotukha O.V. 95, 96	Social tourism, sports tourism
Ivan Franko National University of Lviv (<i>Lviv</i>)	Chair of Tourism	Mals'ka M.P.: 123, 128, 129, 255	Geography of recreation and tourism, governance, tourism in Lviv region
		Rutynskiy M.J.: 186, 187, 188, 189	Geography of tourism, motivation in tourism, Carpathian resorts
		Bordun O.Yu.: 27, 28, 29	Rural areas tourism, cave and religious tourism
	Laboratory of Geography, Nature Management and Tourism Research	Zin'ko Yu.: 123, 253, 254, 255	Geography of recreation and tourism, tourism process in Lviv region, rural- geo-tourism and sustainable development
Lviv State Institute of Advanced Technologies and Management named after V'yacheslav Chornovil (<i>Lviv</i>)	Chair of Tourism	Bozhuk T.I.: 32, 33	Complex studies of religious tourism
		Brunets B.R. : 25, 34, 35	Touristic infrastructure, Lviv region, education
		Chornenka N.V. 39, 40, 41	Youth, event tourism, innovations, Lviv
V.I.Vernadskiy Tauride National University, Sevastopol Institute of Economics and Humanities (<i>Sevastopol</i>)	Chair of Tourism	Voronin I.M.: 227, 228, 229, 232	Economics and globalization of tourism, hotel industry, education
		Voronina G.B.: 229, 230, 231	Economics and globalization of tourism, animation services,
Uzhgorod national University (<i>Uzhgorod</i>)	Chair of Tourism	Shandor F.F.: 190, 191, 192	Touristic branding, the Carpathians

The Journal enjoys promising for further cooperation accessions from scholars of Vasyl Stefanyk National University of Prykarpattya (Ivano-Frankivsk) [13, 68, 110], Volyn National University named after Lesya Ukrainka (Lutsk) [61, 73, 116, 143], Lutsk University of Human Development of “Ukraine” University [166], Taras Shevchenko National University of Lugansk [50], East Ukraine Volodymyr Dahl National University (Lugansk) [46, 212, 248, 249], Kyiv National University of Trade and Economics [169] and its institutions in Vinnytsya [83, 94] and Kharkiv [233], Nizhyn State University named after Mykola Gogol (Chernigiv region) [198, 199], Bogdan Khmelnytskyi Melitopol State Pedagogic University (Melitopol, Zaporizhzhya region) [26], Poltava University of Trade and Economics [113, 114], Zhytomyr National Agricultural University [107, 109, 130,], National University of Water Usage and Nature Management and International Economic and Humanitarian Institute (Rivne) [78, 185], Dnipropetrovsk State University named after O.Gonchar [1, 214], Khmelnistkiy Cooperative Trade and Economics Institute [15, 103].

The Journal propagates cooperation of scholars from different institutions and regions of Ukraine [6, 15, 123, 204]. Besides already mentioned contribution of international scholars on the core of tourism studies and educational aspects, the Journals’ internationalization promotes co-authoring with foreign specialists [7, 11, 43, 85, 145] (Table 2).

Table 2
Notable foreign authors of “geography and Tourism, 2007-2014

Institute of hotel, restaurant business and tourism (Cingoli, Italy)		Prof.Carfagna E. 46, 48, 50	Education, wine and gastronomic tourism
		Montecchiari A.: 144, 145	Education, wine and gastronomic tourism
Macerata Unversity (Italy)		Santini C., Cavicchi A., Crespi I., Andriani V.: 42	Sustainable development, wine tourism
		Nicosia E., Porto C.M : 150	Wine tourism
Instytut Geografii I Studiow Regionalnych Akademia Pomorska w Slupsku (Poland)		Parzych Krzysztof: 111, 112, 85, 164, 165	Tourism management, tourist behaviour
M.V. Lomonosov Moscow State University (Moscow)	Chair of Recreation Geography and Tourism	Aleksandrova A.Yu.: 2, 3	Tourismology, innovative forms of tourism
Moscow State Institute of Tourism Industry (Moscow, Russia)	Chair of Psychology and Management	Polevaya M.V.: 11, 175	Education
Dagestan State Pedagogic University (Russia)	Chair of Physical Geography	Khanmagomedov Kh.L., Gebekova: 80, 81, 82	Recreation potential, resources of Dagestan

	Chair of Pedagogics and Education Methods	Gebekova A.N.: 81, 82	Recreation potential, resources of Dagestan
Institute of Tourism Belarus State University of physical culture (Belarus)	Chair of Continuous Education	Mechkovskaya O.A.: 140, 141, 142	Recreation resources of Central and Eastern Europe, geography of tourism

Gradually, the applied papers increases from Institute of Ecology and Geography of the Academy of Sciences of Moldova [79], Kyrgyzstan Tourism Academy [74], Pedagogic University of Krakow (Poland) [183], Samarkand State University (Uzbekistan) [4] and Russian institutions: Altai State Agricultural University [146, 181, 182], Elets State University [72], Orenburg State University [62], Perm State University [184], Republic of Mordovia “Scientific-Research Institute of Humanitarian Sciences” [151], Russia Economic University [104], South Federal University [77], St. Petersburg State University [71].

Conclusion. Evolution of the Journal during 2007-mid2014 proves its all-Ukrainian role in knowledge sharing. Consistent and successive approach platforms complex tourism studies, including developments in the core of the domain, which is propagated as Tourismology. The authors timely react to the acute issues of dynamic transformation of the country and pragmatically mirror challenges with the specific focus to regions of Ukraine. The promotion of young scholars positively effects the future of the Journal, in context of its further internationalization in particular. The far-sighted co-operation with Macerate University, Institute of Girolamo Varnelli (Cingoli, Italy), as well as communications from Russian, Belorussian, Moldova and Central Asia scholars cultivates international cooperation.

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